



Preparing
the Way

Value Statement

Doulas are people of service and our values define the heart of who we are.

This statement clearly defines the values that Preparing the Way chooses to honour and embrace and expresses what is important to us and what can be expected from us.

Sustainability – We lead from the front, providing outstanding education and innovative solutions with respect for our organisation, our people, our planet and those we serve.

Respect – We bring honour and integrity to every situation, our actions are sincere and ethical, bound by trust, honesty and respect.

Heart – Our actions come from a place of love. We serve with kindness and compassion. Love is at the centre of everything we do.

People – We celebrate every person's unique qualities and recognise, respect and embrace all differences as well as the wishes of our people, clients and families. We welcome diversity. Individually, we pride ourselves on being present, accepting and community minded. We actively engage in self-care, self-reflection and ongoing personal and professional development.

Place – We hold space for our people, our clients and their families. We acknowledge the connection with ALL life. We honour death as one of life's precious transitions.